



CENTRO DE CIÊNCIAS DA SAÚDE

UFPB

✦ O LOGOTIPO E AS SUAS VARIAÇÕES



CENTRO DE CIÊNCIAS
DA SAÚDE

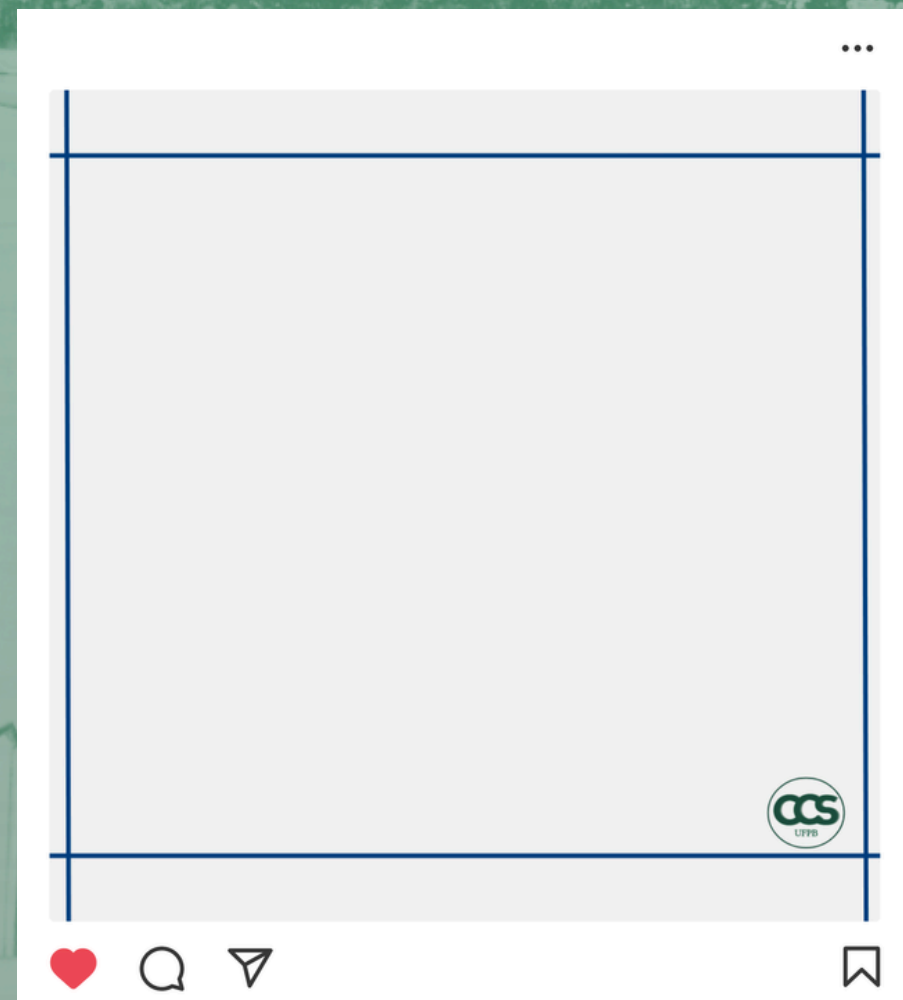
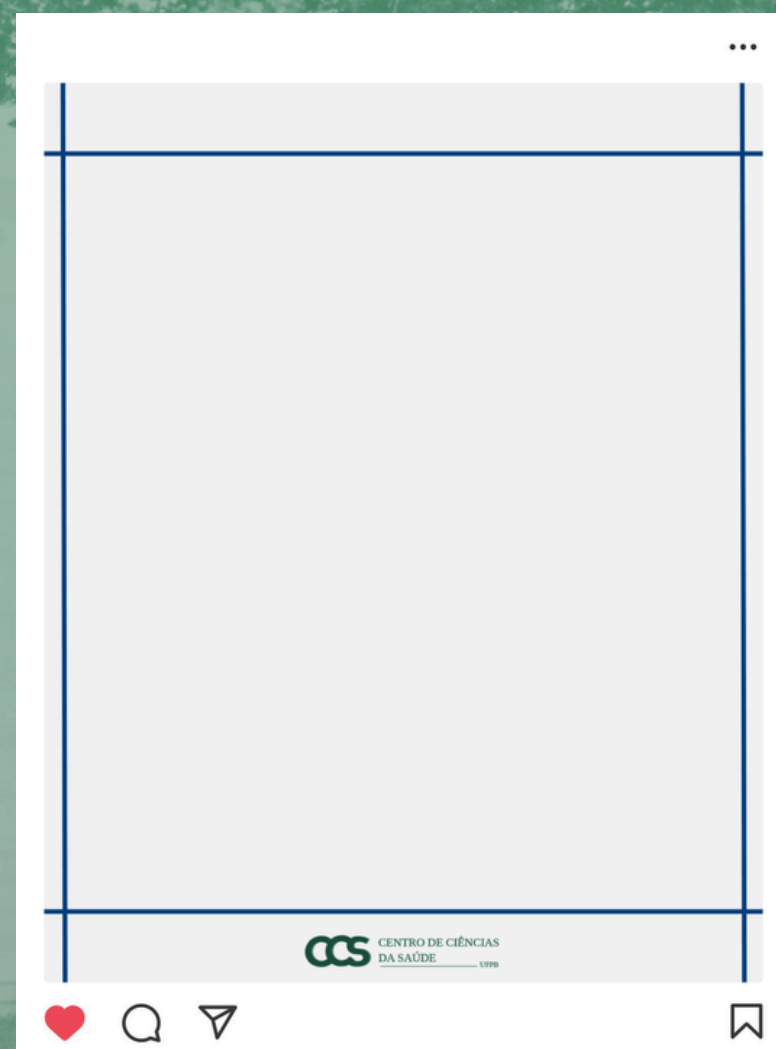
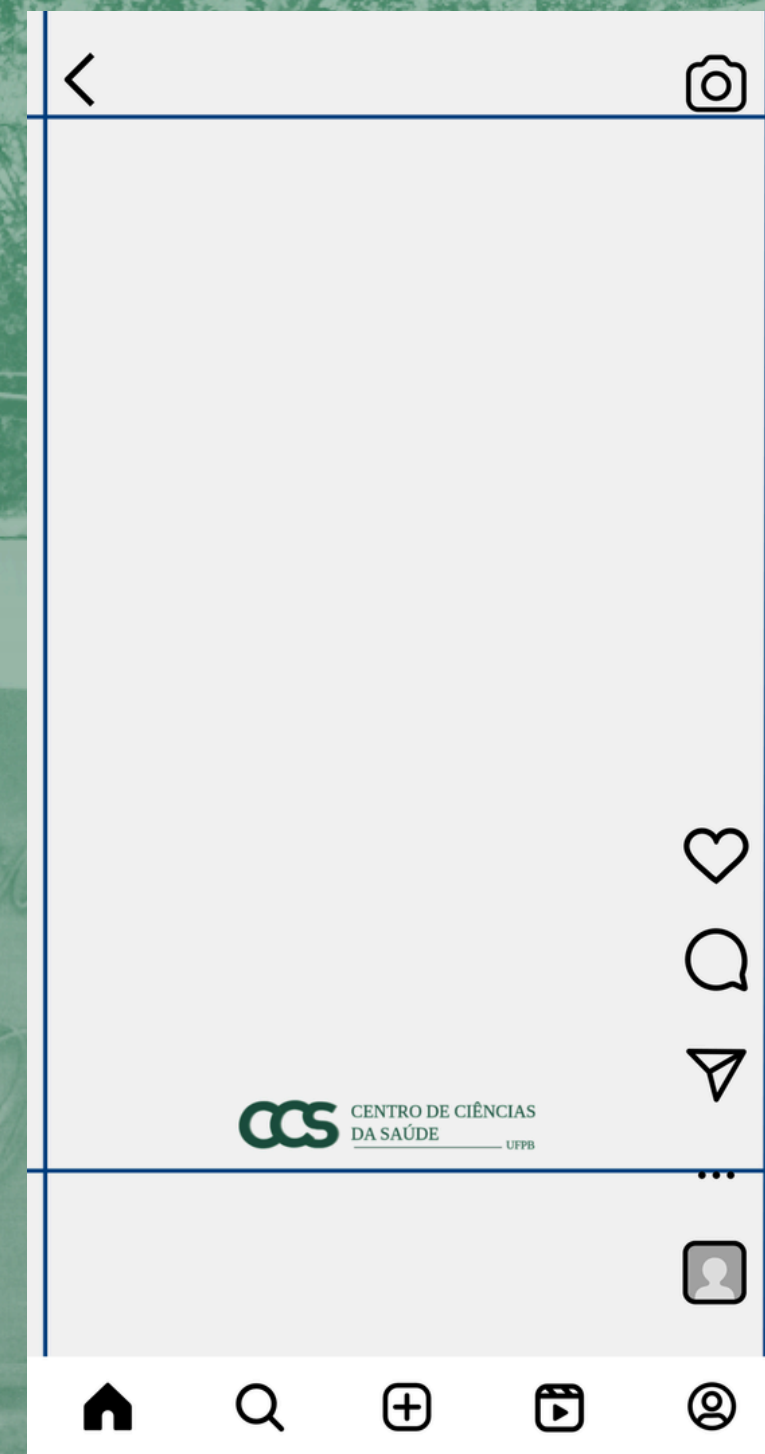
UFPB



CENTRO DE CIÊNCIAS
DA SAÚDE

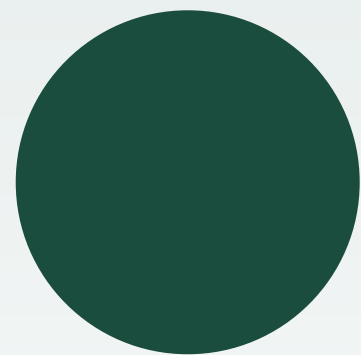
UFPB

✦ UTILIZANDO EM POSTS

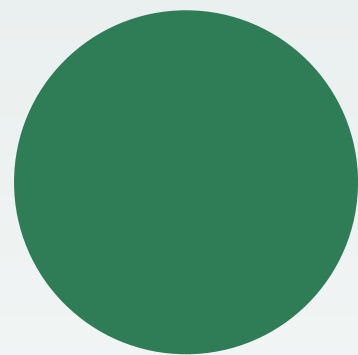


✦ PALETA DE CORES

cores principais



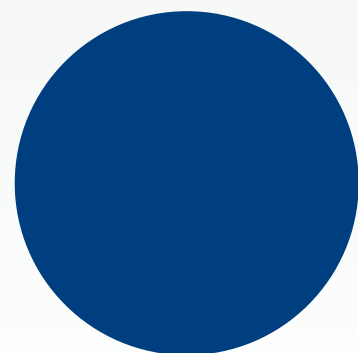
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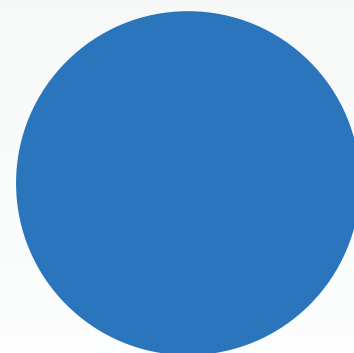
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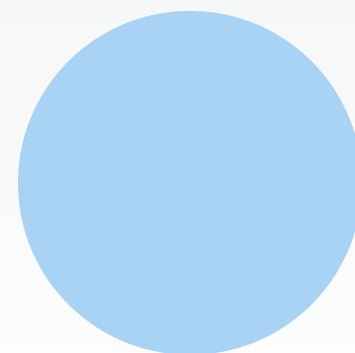
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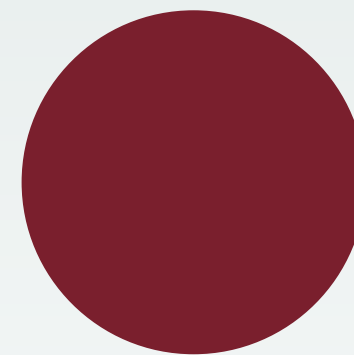


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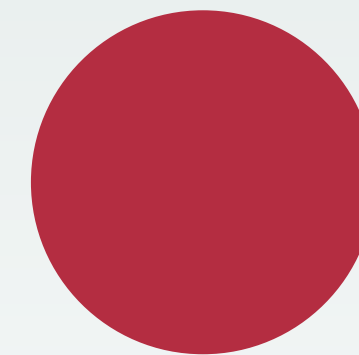


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cores secundárias



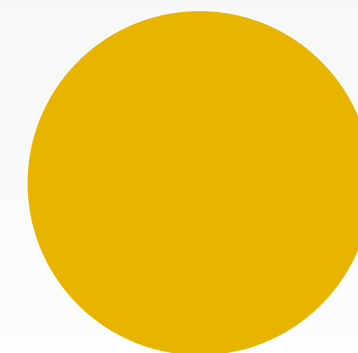
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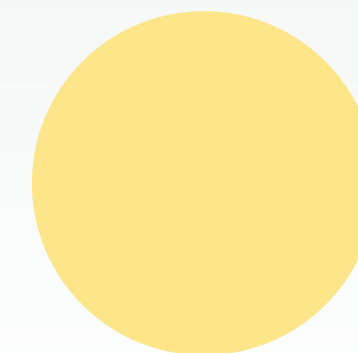
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#E8B400



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COMO UTILIZAR NA PALETA DE CORES



PRETO OU TONS ESCUROS



BRANCO OU TONS CLAROS



TONS DE VERDE OU
VERMELHO



CORES SECUNDÁRIAS
(exceto os tons de vermelho)

✦ APLICAÇÕES



✦ APLICAÇÕES

